



bogdn
digital

Matej Bogdan

Owner of bogdn digital and junior partner at AM GETVISION

hello@bogdn.digital

bogdn.digital

Croatia, EU

linkedin.com/in/matej-bogdan

I am a **digital product designer** with **7+ years of experience** helping startups and businesses launch and scale their products. With a background in engineering and marketing, I excel at adapting to challenges, building design systems, and driving product development from concept to execution.

If you believe in your vision, I'll make others believe it too.

What my clients say:

"Finding your designer is almost the same hard as finding your co-founder. During the last three years Matej performed with excellence on supporting all of products by GETVISION. High ethics and standards, always in time. Appreciate your work and creativity!"



Dariia Vasylieva

Founder, GP at AM GETVISION

Education

2018. - 2021.

mag.oec.

Master of Digital Economy

— Zagreb University of applied sciences (TVZ)

2014. - 2018.

bacc.ing.mech.

Professional bachelor of mechanical engineering

— University North Varaždin

Virtues

Holistic approach

— Having experience in almost all stages of the project journey (research, design, marketing, development, maintenance) gives me broader perspective of product design needs and requirements.

Adaptability

— Whether starting from scratch or expanding existing brand identities, my ability to assimilate to your needs and learn new skills ensures a dynamic approach to creating compelling design solutions.

System building

— My engineering mindset pushes me to craft scalable, replicable and consistent design systems across platforms for efficient team collaboration and workflow throughout the product development process.

Tools



Figma



My projects

October 2021. - Present

AMGETVISION Group of projects

GETVISION

amgetvision.com

Assisting entrepreneurs with operations, VC/PE deals structuring.

RAISE TALKS.AI

raisetalks.ai

AI assistant providing personalised guidance on data rooms.



f2f.club

Community of tech founders, investors, mentors and startup institutes of development.



FD CAPITAL

fdcapital.io

VCaaS firm focused on blockchain companies with strong technical teams.

I am lead designer and as of recently, a junior partner at AMGETVISION. I created brand identity and design systems for all of amgetvision group projects. I designed and developed the websites, presentations, documents, business cards, all kinds of promotional materials (digital and print), social media posts and everything else you can think of.

September 2024. - January 2025.

Recent Independent projects

A3 Build

a3build.com

A3Build is a specialized consultancy in technical and economic services. I developed their website and full brand identity; including business cards, envelope and folder designs, internal and external word documents style, presentation templates etc.



EURO POSREDOVANJE

europosredovanje.hr

I developed a website for insurance brokerage services company.

February 2024. - July 2024.

EWA Accelerator



ewaaccelerator.com

A prominent startup accelerator exclusively for female founders, first of its kind officially supported by the government of UAE. I designed and developed the platform which hosted courses for startups. I designed full branding, along with presentations, promo materials, social media posts, all kinds of documents and reports for VIP's and the ministry. Supported the live final event in Dubai together with NFINITY8 agency.

September 2020. - March 2022.

3minutesjob and affiliated job platforms

3minutes

job.com

3minutesjob.com

Job platform tailored for GenZ's looking for relocation and job abroad

TIRconnect

tirconnect.com

Job platform for professional drivers looking for job abroad

I created full brand identity, designed the platform UI, presentations, documents and promotional materials. Created social media templates and managed a team of junior designers. I did not work on website development.

April 2018. - Present

Freelancer — contact me for more info

100+ projects of various size, duration, and complexity scopes. All kinds of design services, website and web shop development/management, social media marketing/management, media buying and advertising, SEO and writing, consultations, etc. Some clients: Livision optika, imarket.hr, Kronhouse, 3minutespitch etc.